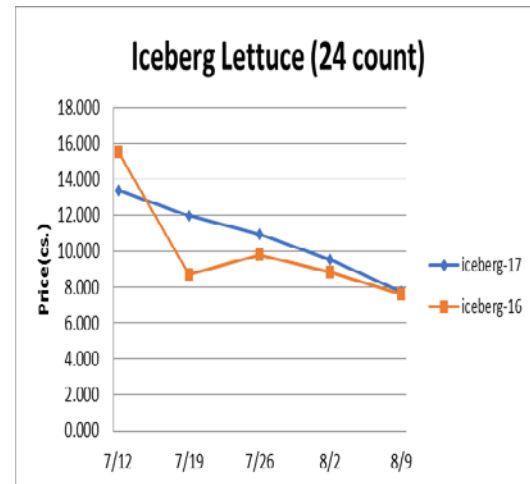
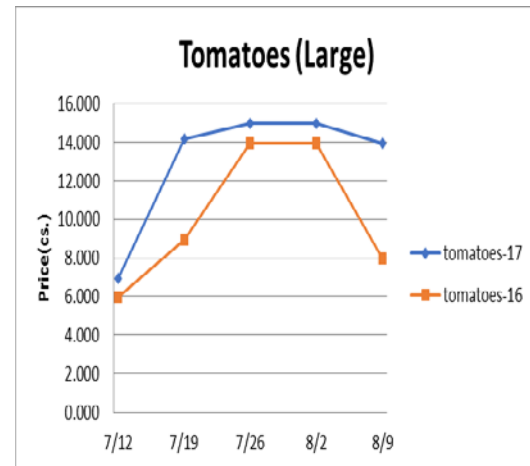


# Produce

The tomato harvest from California has been less than ideal as of late which has brought support to prices. For the last week of July, tomato shipments out of Central California were 17.6% less than the previous year. The tomato markets could remain erratic during the next several weeks as the northern “home- crops” provide more of the supply. The Idaho potato markets remain elevated, at prices not seen since the summer of 2011. Idaho potato supplies could remain seasonally limited in the near term which should be supportive of the markets. Thereafter, the risk in potato prices is to the downside.



| Product Description           | Market Trend | Supplies | Price vs. Last Year |
|-------------------------------|--------------|----------|---------------------|
| Limes (150 ct)                | Steady       | Good     | Lower               |
| Lemons (95 ct)                | Decreasing   | Good     | Higher              |
| Lemons (200 ct)               | Decreasing   | Short    | Higher              |
| Honeydew (6 ct)               | Decreasing   | Good     | Higher              |
| Cantaloupe (15 ct)            | Steady       | Good     | Higher              |
| Blueberries (12 ct)           | Increasing   | Good     | Lower               |
| Strawberries (12 pnt)         | Increasing   | Good     | Lower               |
| Avocados (Hass 48 ct)         | Increasing   | Good     | Higher              |
| Bananas (40 lb) Term          | Increasing   | Good     | Higher              |
| Pineapple (7 ct) Term         | Increasing   | Good     | Higher              |
| Idaho Potato (60 ct 50 lb)    | Increasing   | Short    | Higher              |
| Idaho Potato (70 ct 50 lb)    | Increasing   | Short    | Higher              |
| Idaho Potato (70 ct ) Term    | Increasing   | Short    | Higher              |
| Idaho Potato (90 ct 50 lb)    | Increasing   | Short    | Higher              |
| Idaho Potato #2 (6 oz 100 lb) | Increasing   | Short    | Higher              |
| Processing Potato (cwt)       | Steady       | Short    | Lower               |
| Yellow Onions (50 lb)         | Decreasing   | Good     | Lower               |
| Yellow Onions (50 lb) Term    | Decreasing   | Good     | Lower               |
| Red Onions (25 lb) Term       | Decreasing   | Good     | Lower               |
| White Onions (50 lb) Term     | Increasing   | Good     | Higher              |
| Tomatoes (lg case)            | Decreasing   | Good     | Higher              |
| Tomatoes (5x6 lb) Term        | Decreasing   | Good     | Higher              |
| Tomatoes (4x5 vine ripe)      | Decreasing   | Good     | Higher              |
| Roma Tomatoes (lg case)       | Decreasing   | Good     | Higher              |
| Roma Tomatoes (xlg case)      | Decreasing   | Good     | Higher              |
| Green Peppers (lg case)       | Decreasing   | Good     | Lower               |
| Red Peppers (lg 15 lb case)   | Increasing   | Good     | Lower               |
| Iceberg Lettuce (24 ct)       | Decreasing   | Good     | Higher              |
| Iceberg Lettuce (24 ct) Term  | Decreasing   | Good     | Lower               |
| Leaf Lettuce (24 ct)          | Steady       | Good     | Higher              |
| Romaine Lettuce (24 ct)       | Increasing   | Good     | Higher              |
| Mesculin Mix (3 lb) Term      | Increasing   | Good     | Same                |
| Broccoli (14 ct)              | Decreasing   | Good     | Higher              |
| Squash (1/2 bushel)           | Increasing   | Good     | Higher              |
| Zucchini (1/2 bushel)         | Increasing   | Good     | Higher              |
| Green Beans (bushel)          | Decreasing   | Good     | Higher              |
| Spinach (flat 24)             | Decreasing   | Good     | Higher              |
| Mushrooms (10 lb lg) Term     | Steady       | Good     | Higher              |
| Cucumbers (bushel)            | Decreasing   | Good     | Lower               |
| Pickles (200-300 ct) Term     | Increasing   | Good     | Higher              |
| Asparagus (sm)                | Decreasing   | Good     | Lower               |
| Freight (truck CA-Cty Av)     | Decreasing   | Good     | Higher              |



Market Report provided by:  
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