

New Digital Rebate Capabilities from General Mills Convenience and Foodservice

Now easier than ever to redeem and submit our money-saving rebates!

What's New:

- ❖ New: Redeem and submit online or via app
- ❖ Faster submission and processing time
- ❖ On-demand tracking of rebate dollars

How it works:

There are now 3 options for redeeming and submitting a rebate:


1. **Website/Online:** Visit: fspromos4u.com/GeneralMills or GeneralMillscf.com/resources/rebates
2. **App:** Visit fspromos4u.com/GeneralMills on a mobile device, it will redirect to app site and prompt you to install the app on the device.
3. **Mail:** Ask your sales rep for a PDF or view offers directly at fspromos4u.com/GeneralMills or GeneralMillscf.com/resources/rebates



Each rebate has a unique **Quick Access Code** (enter this code) to redeem and submit

Finding Rebate Offers:

Rebate offers can be found on our General Mills Convenience and Foodservice website <https://www.generalmillscf.com/resources/rebates>


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Home > Resources > Rebates

Rebates


Our thoughts and support are with you during this difficult time. The situation is changing by the minute, and our focus is helping you and your business navigate the challenges COVID-19 presents. Log in to take advantage of these money-saving rebates on your favorite General Mills Convenience & Foodservice products.



Pillsbury™ National Biscuit Rebate
Save up to \$7 per case* on Pillsbury™ Biscuits
March 1, 2020 - May 31, 2020
[GET DETAILS >>](#)



Buy More Get More Rebate
Save up to \$3 per case* on qualifying platform products
December 1, 2019 - May 31, 2020
[GET DETAILS >>](#)



Yoplait® ParfaitPro® BOGO Rebate
Buy one case of new Yoplait® ParfaitPro® Blueberry Yogurt, and get a FREE case*
...
December 1, 2019 - May 31, 2020
[GET DETAILS >>](#)

Submitting Your Rebate:

WEBSITE/ONLINE

How do I submit a rebate online?

1. Enter the quick access code or select the rebate
2. Log in or register if not already registered
3. Enter Operator Information
4. Upload Invoices or Proof of Purchase
5. Enter Additional Required Information
6. Check "terms" box
7. Submit Offer

Where do I go to see the status of a rebate submission?

Log in at any time to see your **Dashboard** of savings, submission status, or submit new rebates at, fspromos4u.com/GeneralMills

APP

How do I submit a rebate via the App?

1. Enter access code or choose a rebate
2. Log in or register if not already registered
3. Choose to either download as a PDF or click Redeem Rebate to redeem online.
4. Upload or take a photo of receipt/order as proof of purchase

Where do I go to see the status of a rebate submission?

Review savings dashboard, submission status and other offers within the App.

Mail

How do I submit a rebate by mail?

1. Print the rebate offer, fill out form and include proof of purchase
2. Mail to the address provided on the rebate.

How do I check on the status of a mailed submission?

Please call 1-888-882-9860, 8-6pm Monday – Friday CST for assistance.

Rebate Contact Information:

generalmillscf@reply4info.com
1-888-882-9860

