



• FAMILY-OWNED AND OPERATED •  
**UPPER LAKES FOODS**  
EST 1967

# FEATURED APPETIZERS FOR GAME DAY

Hey there, sports fans! We want you to win more business this season. Check out some restaurant marketing ideas and hand-picked app selections that will wow your hungry customers.

Make your place the place to be on game day.

Appetizers that make you say:  
**PASS THE NAPKINS, PLEASE**



**MCCAIN** Santa Fe Chicken Wrappetizer (702303)



**706756 - 2/5#**  
Garlic Cheese Curd

**706705 - 2/5#**  
Jalapeno White Cheddar Cheese Curd

**706754 - 2/5#**  
White Cheddar Cheese Curd



**683331 - 100/1.20Z**  
Sweet Corn Bacon Duck Wonton



**624250 - 6/2#**  
Beer Battered Pepperjack Cheese Stick

**624279 - 20/80Z PACKS**  
White Naked Cheese Curds

**624280 - 12/160Z**  
Tavern Mix (Natural crisp lattice fries, battered onion rings, cheddar snaps, breaded cream cheese jalapeno snappers, battered Mozzarella sticks & battered mushrooms.)  
Rebate Available Ends 3/31/21



Rebates available on all items. Ends 6/30/21

**704221 - 6/2.5# - 2 3/4"**  
Battered Mozzarella Cheesestick

**705293 - 6/2.5# 5/8"**  
Beer Battered Onion Ring

**704360 - 1/3#**  
Breaded Avocado Slices

**706442 - 1/3#**  
Breaded Button Mushrooms

**705996 - 1/3#**  
Breaded Cauliflower & Cheddar

**704304 - 1/4#**  
Breaded Mozzarella Cheesestick

**705855 - 1/4# -3"**  
Breaded Mozzarella Cheesestick

**706029 - 4/4#**  
Breaded Pickle Spear

**624271 - 1/5#**  
Breaded White Cheddar Cheese Curd

**705707 - 1/2.5#**  
Broccoli Cheddar Tado Popper

**690027 - 6/4#**  
Dip N Wedge French Fry

**705666 - 4/4#**  
Jalapeno Cream Cheese Popper

**702302 - 4/2#**  
Mac'n Jack Bite

**701384 - 6/4#**  
Natural Flat Potato Chips

**704114 - 6/3#**  
Macaroni & Cheese Wedge

**704310 - 4/3#**  
Mozzarella & Italian Pepperoni Bite

**704344 - 2/4#**  
Poblano & Jalapeno Popper

**702303 - 1/15#**  
Santa Fe Chicken Wrappetizer

**702763 - 6/5#**  
Tater Tots

**701220 - 4/8CT**  
Twice Baked Cheddar Bacon Potato

**701222 - 4/8CT**  
Twice Baked Three Cheese Potato

**705560 - 2/5#**  
Wisconsin Breaded Cheese Curd



**705739 - 6/2#**  
Battered Pickle Chip  
Rebate Available Ends 3/31/21

**780577 - 6/2#**  
Macaroni & Cheese Bites  
Rebate Available Ends 3/31/21

**705769 - 6/2#**  
Smoked Gouda, Bacon & Macaroni Bite  
Rebate Available Ends 3/31/21

**705721 - 6/2#**  
Toasted Onion Battered Green Beans  
Rebate Available Ends 3/31/21



**705551 - 2/5#**  
Breaded Original Cheese Curd

**705555 - 2/5#**  
Breaded Seasoned Cheese Curd



**714204 - 72/2.40Z-7.50Z**  
Bavarian Soft Pretzel Stick

**741218 - 8/30CT**  
Jalapeno Pretzel Poppers

**741199 - 50/50Z**  
King Size Baked Pretzel

## MARKETING TIP

- Promote carry-out or pick-up on your website and social media profiles in the days and weeks leading up to the game. Make it easy and safe for your customers to feed their crew on game day.
- Create and market "snack bundles" for pickup - offering a package deal of appetizers, sides, and even desserts for a group of people.
- If you use a third party delivery service, make sure you adjust your pricing to cover their surcharge.
- Consider promoting free delivery services within 5-10 miles of your location.

## MCCAIN MERCHANDISING



To order branded McCain servingware, visit <https://mccaininsidersclubonline.com/Landing/Welcome#>. Create a username and password to login. Enter your case commitment to accrue points. Once you've completed that step, click on The Customizer Live tab and start shopping!

# PICK YOUR FAVORITE CHIP & DIP COMBO

[NO WRONG ANSWERS HERE]



**202705 - 36/3 OZ**  
ZTF Gluten Free Tortilla Chip



**202644 - 100/10Z**  
Round Mini Yellow Tortilla Chip

**202660 - 10/16OZ**  
Yellow Tortilla Triangle Chip

**202703 - 10/16OZ**  
Whole Grain Round Yellow Tortilla Chip



**202980 - 6/2#**  
Tri-Color Triangle Tortilla Chip

**202990 - 10/1#**  
Sugar Foods Strip Tortilla Tri-Color



**140075 - 1/2.5# 1/4"**  
N/D Pico De Gallo

**140074 - 1/5# 1/4"**  
N/D Pico De Gallo

**144074 - 1/5#**  
N/D Pico De Gallo with Jalapeño



**114515 - 36/2 OZ**  
Gluten Free Single Serve Mild Guacamole

**114510 - 6/2#**  
Refrigerated Pico De Gallo Guacamole



**214429 - 4/8.7# BAG**  
Jalapeño Cheese Sauce  
Works in the Gehl's HT2 Dispenser

**214434 - 6/60 OZ**  
Jalapeño Cheese Sauce Pouch  
Works in the Gehl's 2.0 Dispenser

**214437 - 4/8.7# BAG**  
Sharp Cheddar Cheese Sauce  
Works in the Gehl's HT2 Dispenser

**214091 - 6/60 OZ**  
Queso Blanco Cheese Sauce  
Works in the Gehl's 2.0 Dispenser

**214097 - 6/106 OZ**  
ZTF Aged Cheddar Cheese Sauce

Serve it Up

When Gehl's launched the first-ever, flexible packaging nacho cheese dispenser into market, they knew they were changing the nacho game forever. Gehl's Dispenser Program continues to allow operators to offer flavorful, warm cheese and chili sauces, no matter their space restriction or kitchen challenges. With dispensers in four sizes, Gehl's has a dispenser that fits your operation's needs:

## 1. Gehl's 2.0 Dispenser

Sleek space and energy-efficient design for low volume locations or operators looking to add on-trend flavors. Ideal for operators averaging 28+ servings per week.

- Dimensions: 5.25"W x 14.75"D x 21"H
- Dimensions with 3-tier Side Rack with Header: 11.125"W x 14.75"D x 27.25"H
- Weight: 16 lbs
- Power: 110V | 2.0A | 197W
- Required Product Size: (1) 60 oz bag
- Product cases include Gehl's 2.0 disposable valves

Receive a no cost dispenser with the purchase of two cases of product.

Ask your salesperson for other dispenser options available





**START  
STRONG**



**Brukebush**

**681585 - 2/6#**  
1st Joint Honey Chicken Wing

**681486 - 1/26# -10 BGS**  
8 PC. Krsipy Country Chicken

**681598 - 2/5#**  
Fully Cooked Boneless Country  
Style Chicken Wing

**681594 - 2/5#**  
Fully Cooked Boneless  
Doo-Wa Chicken Wing

**681546 - 2/6#**  
Fully Cooked Naked  
Chicken Wingetttes

**681525 - 2/6#**  
Fully Cooked Oven Roasted  
Naked Chicken Wing



Rebates available on all  
items. Ends 2/28/21

**765765 - 12/60Z**  
Chicken & Parmesan Calzone

**765766 - 12/60Z**  
Meatball Calzone

**765764 - 12/60Z**  
Pepperoni Calzone

**765767 - 12/8.50Z**  
Pepperoni Pizza Rip N Dip

**765769 - 12/8.50Z**  
5 Cheese Pizza Rip N Dip



**681710 - 2/5#**  
Honey BBQ Chicken Bites

**680779 - 2/5#**  
Golden Crispy Boneless  
Chicken Wing



**681712 - 2/5#**  
Breaded Hot & Spicy  
Boneless Chicken Bites

**680446 - 2/5#**  
Fully Cooked Applewood Breaded  
Boneless Chicken Wing

**681544 - 2/6#**  
Fully Cooked Chicken  
Wing Ditties

**682420 - 2/5#**  
Fully Cooked Fast Finish  
Chicken Drumsticks

**680557 - 3/5#**  
Fully Cooked Magnum  
Chicken Wing



**623940 - 3/2.5#**  
Skinless Walleye Fingers



**606006 - 4/8PC**  
California & Cream  
Cheese Sushi Roll

**606004 - 4/8PC**  
California Sushi Roll

**606007 - 4/8PC**  
Coconut Shrimp Sushi Roll

**606005 - 4/8PC**  
Spicy Crab Sushi Roll



*Finish Stronger*



**290777 - 1/2.22#**  
Wasabi Spice Powder N/D



**274936 - 2/1 GAL**  
Stingin' Honey Garlic Sauce

**274944 - 4/1 GAL**  
Original Cayenne Pepper Sauce

**274951 - 4/1 GAL**  
Buffalo Wing Sauce



**289960 - 4/1GAL**  
Original BBQ Sauce

**289961 - 4/1 GAL**  
Sweet & Smokey BBQ Sauce



**234955 - 1/200 CT**  
Soy Sauce Packet



**234989 - 24/5 OZ**  
**235002 - 1/1 GAL**  
Soy Sauce



**274961 - 1/64 OZ**  
Gluten Free Garlic Parmesan Wing Sauce

**290057 - 4/1 GAL**  
Honey BBQ Sauce

**463388 - 4/5 GAL**  
Mango Habanero Sauce

**290059 - 4/1 GAL**  
Original BBQ Sauce

**274968 - 4/1 GAL**  
Sweet Red Chili Wing Sauce

**274966 - 4/64 OZ**  
Sweet Teriyaki Wing Sauce



**463345 - 6/32 OZ**  
1000 Island Dressing

**270161 - 2/1 GAL**  
Chunky Blue Cheese Dressing

**274314 - 84/1.5 OZ**  
Fat Free Ranch Dressing Packet

**463410 - 2/1 GAL**  
Honey Bourbon BBQ Sauce

**274312 - 2/1 GAL**  
Honey Dijon Mustard Dressing

**271951 - 4/1 GAL**  
Original Ranch Dressing

**270155 - 4/1 GAL**  
Refrigerated Buttermilk Ranch Dressing

**270160 - 4/1 GAL**  
Refrigerated New York Style  
Blue Cheese Dressing

**270120 - 6/32 OZ**  
Refrigerated Original Ranch Dressing

**463592 - 4/5 GAL**  
Sweet Chili Sauce

**463450 - 4/1 GAL**  
ZTF Western French Dressing

**ADD IN SOME  
Garnishes**

**0198424NM - 12/6 OZ**  
Natural Marketplace  
Pickled Ginger

**144008 - 1/5#**  
ProAct Carrot Stick 4"

**144301 - 1/5#**  
ProAct Celery Stick 4"



# Supplies: Not Exactly Glamorous, **BUT DEFINITELY NEEDED**



**Georgia-Pacific**

**842796 - 4/250CT**  
Plaid 8 oz Food Tray



**800073 - 1/1000CT**  
12"x12" Black Checkered Deli Paper

**800074 - 1/1000CT**  
12"x12" Newspaper Deli Paper



**813613 - 4/125CT**  
6"x6" White Hinge Clam Foam

**813615 - 2/100CT**  
9"x9" 1 Comp White Hinge Clam Foam



**Prime Source®**

**845219 - 1/250CT**  
Cutlery Kit (Knife/Fork/Spoon/Napkin)

**845218 - 1/250CT**  
Cutlery Kit (Knife, Fork, Spoon,  
Napkin, Salt & Pepper)

**845207 - 1/1000CT**  
Heavy Weight Polystyrene Black Fork

**845203 - 1/1000CT**  
Medium Weight Polypropylene White Fork



**851716 - 1/1000CT**  
#2 Red Plaid Food Tray

**851719 - 2/250CT**  
#3 Red Plaid Food Tray

**851720 - 1/500CT**  
#5 Red Plaid Food Tray

**805466 - 2/100CT**  
9"x9"x3" 1 Compartment  
Molded Hinge Container

**62071 - 1/1000CT**  
Fingerbowl Moist Towelette

**807613 - 1/250CT**  
Red Snack Take Out Carton