

The Source

November 17, 2021

PRO*ACT

Market Alerts

Apples – Market firm as retail bag business continues to consume foodservice size apples across all varieties.

Asparagus – Steady supplies and quality continue to come out of Peru and Mexico at this time. Market will continue to be steady through the weekend.

Avocados – Last week with the holidays, harvest was limited. We should see steady supplies this week. Supplies on 48's and larger remain light, with markets are on the strong side. Supplies on smaller sized fruit are looking good..

Bell Peppers – Markets fairly steady out east. As Georgia pepper season winds down, harvest has been further slowed by cooler temperatures. Florida supplies are gradually increasing. Western supplies out of Coachella continue with colored now being harvested as well. Nogales continues to slowly ramp up production; expect much better volume in late November on green bell peppers. Red bell pepper crossings should begin about mid December, weather permitting.

Berries (Blackberries) – The overall market is the same with fair availability coming from Central Mexico.

Berries (Blueberries) – Peak production on the Central American and Mexico product are keeping the market flat.

Berries (Raspberries) – Good volume of Mexican product is expected through November and into December.

Berries (Strawberries) – Heavy holiday ordering is fueling a demand exceeds market.

Broccoli – Very limited supplies in all areas. Lower yields caused by pin rot is keeping this market high. Look for this market to continue to be Demand Exceeds through next week.

Brussels Sprouts – Limited supplies this week as we get through transition. Quality is fair as suppliers are battling decay from the recent wet weather. Look for this market to stay high going into the weekend.

Continued

Carrots – Quality is good on all bulk and value-added product. Jumbos out of Michigan are winding down for the season. California, Mexico and Canada continue with good supplies.

Cauliflower – Market slightly higher as we get through transition. Look for this market to continue to adjust higher going into the weekend.

Celery – This market is firm. Salinas and Santa Maria/Oxnard continues to harvest product. Yuma will begin in December. The quality continues to be above average with most suppliers. Large sizing has the best availability.

Citrus (Lemons) – Domestic supplies out of the desert are steady and markets are stable. Supplies out of Mexico are steady and we have options to load out of Texas.

Citrus (Limes) – Production is expected to decline as supplies begin to wind down. Markets are expected to strengthen in the weeks to come when new production starts, but will start out light on supplies due to lower pack outs. We have availability out of Texas, and also have cross dock options out west and east coast.

Citrus (Oranges) - Navels supplies, peaking on 88's and smaller. Current brix levels are 9-12, and quality is looking very clean.

Cucumbers – Prices are slightly higher versus last week due to transition on both coasts. Georgia is winding down and Florida is ramping up. In the west coast, Baja will go through early December. Nogales crossings from Sonora are lighter as crop transitions to Sinaloa. Expect prices to firm up slightly over the next week but will be short lived as more growers come online. Overall quality is good.

Eggplant – Eastern eggplant supply continues out of GA. Plant City and Southern FL have started in a light way. Quality is good. Mexican production continues to increase with great quality. Coachella eggplant is still available and season will go for a few more weeks.

Garlic – California supplies remain tight. Imports from China will help offset in a minor way. Pricing is higher and quality is good.

Continued

Grapes (Green) – The grape market continues to advance as volume seasonally declines. Good quality and adequate supplies into December.

Grapes (Red) – The grape market continues to advance as volume seasonally declines. Good quality and adequate supplies into December.

Green Onions – Green Onion supplies are slightly limited. Look for this market and quality to continue to stay steady as we move into next week.

Kale – Steady supplies are keeping this market level. Watch this market closely with this past rain storm.

Lettuce (Iceberg) – As we approach the holiday, this commodity has stronger availability. Although escalated pricing is in effect, expect decreases in the value added pricing by the end of the week. Supplies in Yuma are much better and demand has eased up. Lettuce is clean but weights are on the lighter side, 35-40 pounds depending on the shipper.

Lettuce Leaf – This market is steady and likely to come down next week. Romaine and romaine hearts as well as green and red leaf continue to have moderate to light availability in the industry. Next week supplies are expected to be better with demand easing up. The quality is much stronger than product in Salinas. The weather has been favorable for growing conditions.

Lettuce Tender Leaf – Steady supplies on spinach, arugula and cilantro. Quality is fair with the recent rains. Look for these markets to stay steady going into the weekend.

Melons (Cantaloupe) – Cantaloupe supply remain limited. Quality is good. Domestic fruit is expected to finish week of 22nd. Mexican fruit will be done first week of December. Limited supply of offshore cantaloupes are available in Pompano, FL; size is ranging on Jmbo6s, Jmbo9s, and 9s.

PRO*ACT

www.proactusa.com

The Source November 17, 2021

The Source

November 17, 2021

PRO*ACT

Market Alerts

Melons (Honeydew) – Ample supplies of honeydews coming out of Nogales; quality is good. Mexican fruit will finish first week of December. Offshore fruit is very limited in Pompano, FL. More supplies will be available next week.

Melons (Watermelon) – Markets steady with good supplies and quality.

Mushrooms – Supplies chain issues are causing a Nationwide Shortage of supply that will go into the new year.

Onions – Market remains steady but elevated on Jumbo, Colossal and Super Colossal sized onions. Mediums are receiving upward pressure from retail holiday demand.

Pears – Market remains firm on light supplies of small lower grade pears.

Pineapples – Supplies are plentiful on smaller fruit, large sizes are tighter. Quality is good. Expect markets to rise as we get closer to Thanksgiving.

Potatoes – Demand exceeds supplies of retail bales. Cartons are available. Shippers will be running limited schedules after the holidays.

Squash – Good supplies on the east-coast. GA will finish up over the next few weeks as crop transitions further south in Florida. Quality is good with yellow squash a bit more snug versus zucchini. Squash crossings out of Nogales are lighter this week; growers are getting into newer fields. Quality is good. Expect slightly higher prices though next week as harvesting improves.

Stone Fruit – Peaches, Plums, and Nectarines are done for the season. Fall fruits are in full production. Kiwi, Pomegranates, and Persimmons are all in good volume.

Continued

Tomatoes – Markets slightly higher this week. Lighter supply of tomatoes as fall crops transitions to its winter season. Supplies are a bit lighter. Expect a gradual pick up of volume over the next few weeks, but volume expected to remain moderate until January.

Weather

California – A low pressure system passing to the North turns winds onshore and causes gusts to 25 mph, while cooling lows to the mid 30s to low 50s with highs in the mid 60s to mid 70s.

Mexico – Areas of patchy morning frost is possible Wednesday morning across some fields as cool/dry air remains over the region. No rain expected over the next five days.

Florida – High pressure remains over the western Atlantic over the southern half of the state, bringing 15-20 mph winds with gusts to 25 mph for Wednesday.

Arizona – Cooler afternoon highs today due to weakening high pressure ridge from a passing system. Temps cool to the upper 70s to mid 80s. A little cooler over this weekend with temps ranging from the mid 70s to low 80s.

A Peek at Peak Seasons

Apples
Blueberries
Raspberries
Lemons
Oranges
Pears

Green Grapes (Past Peak Season)
Red Grapes (Past Peak Season)

Freight








Transportation remains tight and expensive in the Northwest, Idaho, and California. The national average remained steady at 3.734 per gallon.

PRO*ACT

www.proactusa.com

The Source November 17, 2021

Commodities at a Glance

 APPLES	Quality is good, pricing is steady	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is higher
 ASPARAGUS	Quality is good, pricing is lower	 CITRUS (LIMES)	Quality is good, pricing is steady	 MELON (HONEYDEW)	Quality is good, pricing is lower
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is steady	 CUCUMBERS	Quality is good, pricing is steady	 MUSHROOM	Quality is fair, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is steady	 EGGPLANT	Quality is good, pricing is steady	 ONIONS	Quality is good, pricing is higher
 BERRIES (BLUEBERRIES)	Quality is good, pricing is lower	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is higher
 BERRIES (RASPBERRIES)	Quality is good, pricing is lower	 GRAPES (GREEN)	Quality is good, pricing is higher	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is higher	 GRAPES (RED)	Quality is good, pricing is higher	 POTATOES	Quality is good, pricing is higher
 BROCCOLI	Quality is fair, pricing is higher	 GREEN ONIONS	Quality is fair, pricing is steady	 SQUASH	Quality is good, pricing is steady
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is good, pricing is higher
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality is good, pricing is higher
 CAULIFLOWER	Quality is fair, pricing is steady	 LETTUCE LEAF	Quality is good, pricing is higher		
 CELERY	Quality is good, pricing is steady	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		