

The Source

January 12, 2022

PRO*ACT

Market Alerts

Apples – Market slightly higher. Light holiday packing schedules followed by snow last week are keeping inventories low and many shippers are at least temporarily out on some items. This situation should correct over the next couple of weeks.

Asparagus – Market continues to be steady with lighter supplies and good quality coming out of Mexico and Peru. The cold weather in Mexico has slowed the growth process in recent weeks. Larger sizing continues to be limited. Look for the market to adjust lower going into next week.

Avocados – Supplies out of Mexico continue to be light. 40's and larger are still on the lighter side with firm markets. #2 fruit is only making up a small % of the pack but should improve in the next couple of weeks.

Bell Peppers – Green bell pepper supply limited in both Florida and Mexico. FL more limited due to transitioning from Fall to Winter fields, crown pick and less acreage planted for winter months. Mexico experienced rain and cooler weather which is lightening up the supply. Good availability on colored bells is promotable volume available there.

Berries (Blackberries) – Numbers have been lean coming out of Mexico This market is trending up from last week.

Berries (Blueberries) – A Central American planting gap combined with delayed container unloads are causing shortages and higher pricing.

Berries (Raspberries) – A Mexican downward harvest curve will cause markets to firm up and availability to decrease.

Berries (Strawberries) – West coast production is still light while Texas and Florida begin to slowly ramp up by weeks end.

Broccoli – Tighter supplies is keeping this market elevated. The cold weather has slowed down growth. Look for this market to continue to go higher with the cold weather this week.

Continued

Brussels Sprouts – Extreme limited supplies continue this week. Quality is fair as suppliers are battling decay from the recent wet and cold weather. Look for this market to stay high and supplies limited for the next couple of weeks.

Carrots – Snack packs are tight again as school demand ramps up and labor issues become even more prevalent. Allocations on snacks this week are being allocated. Expect this to continue for the next several weeks. Please remember to place orders 72hrs in advance.

Cauliflower – Extremely limited supplies are the result of the cold weather in the forecast. Look for this market to stay high as the cold weather has slowed the growth process. Santa Maria and Yuma have both experienced cold and wet weather the last several weeks.

Celery – This market is stronger as supplies have tightened up due to rain and cool weather in southern California. Slight pith and peeling has been reported. This is a direct cause by adverse weather conditions in the growing regions. Expect supplies to be moderate at best throughout the week. As of now all orders are being filled to its entirety.

Citrus (Lemons) – Supplies are steady out of Ventura County and Yuma, with more volume coming out of the Central Valley this week.

Citrus (Limes) – Demand exceeds; supplies extremely limited due to minimal lime crossings through South Texas. Expect high markets for the month of January. Please send orders early for coverage.

Citrus (Oranges) - Supplies remain very limited on 113's and 138's this week and are expected to remain tight through the rest of the navel season. Current sizing is peaking on 88ct and larger. We may need to sub sizes around or move orders a day to help fill in full. Markets will remain firm due to the limited availability. We highly encourage sending orders in advance to help secure orders.

Cucumbers – Florida cucumbers have mostly finished and are now importing Honduran cucumbers. Supply is limited as demand is high. Mexico weather affected availability creating a shortage there as well.

Continued

Eggplant – Supplies limited this week in Florida and Mexico.

Garlic – California supplies remain tight. Imports from China will help offset in a minor way. Pricing is higher and quality is good.

Grapes (Green) – Grapes continue to be tighter than anyone remembers them being. The Chilean vessels that are arriving on both coasts this week will be drops in a bucket of demand. Expect this market to remain extremely tight for the next three weeks. Availability will be much better on the east coast vs the west.

Grapes (Red) – Grapes continue to be tighter than anyone remembers them being. The Chilean vessels that are arriving on both coasts this week will be drops in a bucket of demand. Expect this market to remain extremely tight for the next three weeks. Availability will be much better on the east coast vs the west.

Green Onions – Green Onions supplies continues to be extremely tight. Cold weather and lack of labor are contributing to the shorter supplies. Look for this market to go higher going into the weekend.

Kale – Steady supplies are keeping this market level. Watch this market closely with this past rain storm.

Lettuce (Iceberg) – Good supplies will continue with this commodity throughout the week in the desert. Blister and peel is still being reported due to the past cold temperatures. Warm weather and no rain is expected for the rest of the week. Shippers are flexing for volume type orders.

Lettuce Leaf – This market is firm on romaine as well as green and red leaf. Romaine hearts are getting stronger with multiple suppliers. Blister and peel continue to be reported on all romaine and leaf items. Although the weather will be good for the week, those defects will continue to be seen so please be aware. Supplies are expected to be lighter next week from a few shippers reporting.

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Lettuce Tender Leaf – Quality is battling light mechanical damage from the rain and cooler weather but overall fair to good quality with texture and size within spec. Look for this market to stay steady.

Melons (Cantaloupe) – Good supplies on cantaloupes are causing this market to come off. Shippers with lopes but no dews are driving prices down.

Melons (Honeydew) – Dew supplies are lightening up as Guatemala changes growing districts. Market should stay tight for the next two weeks.

Melons (Watermelon) – Markets steady with good supplies and quality.

Mushrooms – Market remains extreme but the supply situation is improving.

Onions – Market continues to remain escalated on all super colossal, colossal, and jumbo sized onions. Mexican crossing are expected to start after Valentines Day.

Pears – Market still steady. The crop is light on our favored sizes and grade but mediocre demand is keeping the market from taking off. Expect this market to perk up.

Pineapples – Lower volume continues on the pineapple front. Volumes are expected to increase end of January. Fruit quality is good right now with no issues forecasted for the near future.

Potatoes – Transportation difficulties have created a softer market. Having a truck in hand helps to get a lower price. Market is remaining elevated.

Squash – Supplies limited in FI and MX. Weather affecting Mexico has limited supply and Florida demand increased with less acreage which has also lightened up supplies.

Continued

Stone Fruit – Small amounts of imported peaches and apricots now landing on both coasts. More availability on the east coast as the west coast ports continue to be back logged.

Tomatoes – Moderate demand and adequate supplies keeping prices fairly steady. Nogales crop continues to ramp up, sizes running on the larger side. Florida supplies are adequate. overall quality is good.

Weather

California – High pressure strengthens over the region warming daytime highs to the 60s to mid 70s with morning lows staying cold with low 30s to mid 40s. The marine layer returns tomorrow moderating temps across the area with lows of mid 30s to low 50s and max temps in the 60s through the week.

Mexico – Slightly cooler and drier air with gradual warming today through Saturday. No rain through January 15th across the area. Highs in Central Mexico should be in the mid 60s to mid 70s today into Thursday and upper 60s to upper 70s for Friday into Saturday.

Florida – Low pressure develops over the central Gulf for today, though not as intense as initially expected, with only light rain showers and traces of rain expected. High pressure sets in over the peninsula for the weekend, with cooling northerly flow.

Arizona – A pair of cut-off lows induce a high pressure ridge between them over Arizona warming the region slightly through Friday with some cooling over the weekend. Look for highs in the upper 60s to mid 70s with lows in the low-upper 40s. At this time, no rain is expected from this low pressure.

A Peek at Peak Seasons









Apples
Blackberries
Strawberries

Blueberries (Past Peak Season)
Raspberries (Past Peak Season)

Freight

Trucks in CA/AZ are steady. Trucks in the Northwest and Idaho remain tight and expensive. The national average remains steady at 3.657 per gallon.

Commodities at a Glance

 APPLES	Quality is good, pricing is higher	 CITRUS (LEMONS)	Quality is good, pricing is steady	 MELON (CANTALOUPE)	Quality is good, pricing is lower
 ASPARAGUS	Quality is good, pricing is steady	 CITRUS (LIMES)	Quality is good, pricing is higher	 MELON (HONEYDEW)	Quality is good, pricing is higher
 AVOCADO	Quality is good, pricing is steady	 CITRUS (ORANGES)	Quality is good, pricing is steady	 MELON (WATERMELON)	Quality is good, pricing is steady
 BELL PEPPERS	Quality is good, pricing is higher	 CUCUMBERS	Quality is good, pricing is higher	 MUSHROOM	Quality is fair, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is steady	 EGGPLANT	Quality is good, pricing is higher	 ONIONS	Quality is good, pricing is higher
 BERRIES (BLUEBERRIES)	Quality is good, pricing is higher	 GARLIC	Quality is good, pricing is steady	 PEARS	Quality is good, pricing is steady
 BERRIES (RASPBERRIES)	Quality is good, pricing is higher	 GRAPES (GREEN)	Quality is good, pricing is higher	 PINEAPPLES	Quality is good, pricing is steady
 BERRIES (STRAWBERRIES)	Quality is fair, pricing is higher	 GRAPES (RED)	Quality is good, pricing is higher	 POTATOES	Quality is good, pricing is higher
 BROCCOLI	Quality is fair, pricing is higher	 GREEN ONIONS	Quality is fair, pricing is higher	 SQUASH	Quality is good, pricing is higher
 BRUSSELS SPROUTS	Quality is fair, pricing is higher	 KALE	Quality is good, pricing is steady	 STONE FRUIT	Quality is fair, pricing is higher
 CARROTS	Quality is good, pricing is steady	 LETTUCE ICEBERG	Quality is fair, pricing is steady	 TOMATOES	Quality is good, pricing is steady
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE LEAF	Quality is fair, pricing is steady		
 CELERY	Quality is fair, pricing is higher	 LETTUCE TENDER LEAF	Quality is fair, pricing is steady		